

## Communications volunteer

### Job description

The Communications volunteer works with the ECRR Operations Coordinator based in the Netherlands supporting the ECRR Association. However, the Communications volunteer could be based in any country of Greater Europe. The communications contribute to the overall mission of the ECRR to encourage and support ecological river restoration throughout greater Europe by connecting people and organisations, supporting the development of best practices and exchanging information about river restoration.

### Remuneration

Unpaid. Occasional exceptional travel expenses covered

### Communications

The ECRR will maintain and strengthen the ECRR Network role as the network for best practices of river restoration in greater Europe, by disseminating knowledge, information and experience through a knowledge base and wide range of outputs and media: website, different type of newsletters, seminars, training, conference etc.. The coordinator and the volunteer will be responsible for a number of communications areas including the coordination of monthly external newsletters, and will support with brand guardianship, social media, general coordination for the Association as well as supporting the ECRR Board on whole-organisation campaigns and projects.

This position offers a great opportunity for someone looking to gain work experience in environmental capacity development communications with a respected key network to promote and build capacity for river restoration across Europe. There is also the opportunity to learn more about the practical aspects of ecological restoration and related applied research. There may be international travel (which ECRR may cover).

### Tasks and responsibilities

The Communications Volunteer will work predominantly at the European level, supporting with the newsletter, internal communications and brand and contributing to the development of communications materials in all relevant forms, including print and online, e.g., website content, social media and newsletters. The role will also provide support where necessary in development of presentations, imagery, leaflets and other communications materials for external events and outreach.

- Help the development of the external communications channels
- Coordination of content and management of the channels

- Research and analysis into improvement of existing channel
- Keeping ECRR members up to date with communications activity and news from around the network
- Support with a redesign of our website, monthly network newsletter and regular technical newsletters
- Coordinate and schedule the monthly newsletter working with the Communications Officers on social media and content, communications colleagues of the ECRR members
- Maintain Mailchimp lists and manage Mailchimp account
- Reporting and analysis to help optimize the newsletter performance
- Provide brand support for the network by being the contact point for brand guidelines, logos and high-res imagery

### **Education and experience**

- A relevant qualification (or working towards it) e.g. in communications, marketing, PR journalism, or equivalent commensurate professional skills/experience
- Proven interest in ecological restoration and/or river management
- Sensitivity to different interest groups and international experience
- Good level English speaker.
- Experience and/or a good knowledge of Microsoft Office applications
- Experience and/or a knowledge of Adobe Suite applications is preferred

### **Application**

Applications should be made to: [info@ecrr.org](mailto:info@ecrr.org) . Attn. Bart Fokkens, ECRR Operations Coordinator.  
Please include:

- A motivation letter
- Your resume/ CV, without photo's

General information: [www.ecrr.org](http://www.ecrr.org)

Enquiries about the process, including matters relating to conflicts of interest, or to talk through your questions about the role, contact: Bart Fokkens ECRR Associate Expert: [wetlandman@planet.nl](mailto:wetlandman@planet.nl)

November, 2019.